

Corporate Growth Strategies: Build, Borrow, Buy

This 2-credit course focuses on Corporate Growth Strategies. We focus on the three primary growth strategies summarized with the Build, Borrow, Buy idea. Here we dive deeply each based on case studies and academic research. We also spend time setting corporate strategy against business-level strategy as well as developing an appreciation for how critical stakeholders view each strategy.

Wed. Evenings
July 28 - Aug. 18

**Build
Borrow
Buy**

**Corporate
Growth
Strategies**

Build:

**Internal
Development**

Vs

Outsourcing

Borrow:

**Strategic
Alliances**

Buy:

**Merger &
Acquisitions**