

GSEC Global Health Plan Eligibility Guidelines

SROI includes the social good of improved health and two prizes in global health will be offered. GSEC plans eligible for global health prizes:

- Must clearly outline as an impact the benefit to the health of the population;
- Must demonstrate quantitative measurement such as illness or mortality reduction, and may use qualitative measurement to describe this impact;
- May or may not focus on a direct "health" industry (e.g., pharmaceutical start-up, distribution, sales, direct health care provision, health education, or other);
- May include basic public health service-related interventions (e.g. water quality improvement);
- Examples of non-eligible ventures with health impacts: motorcycle and automobile safety feature improvement, sales and marketing, fire prevention devices, "green" industries, distance education for literacy.

The following factors alone or in combination will be considered as we evaluate plans. They do not all have to be present in any single plan.

- Outcome of relief from suffering, pain, disfigurement, illness, etc vs. a discretionary service (non-essential cosmetic surgery)
- Provision of an unmet need due to market forces that prevent near-term large financial returns, e.g. certain vaccine development and distribution
- Does the business provide essential health care solutions that reduce cost?
- Demonstration of accepted measures for health in the SROI analysis, e.g., generally accepted numbers for quality of life measurement, health outcomes, mortality and productive years of life as published by established health research organizations.
- If applicable, data demonstrating amount of public funds saved