

GLOBAL BUSINESS CASE COMPETITION Advisors Frequently Asked Questions

Q: Will I be able to assist my students while they prepare for the case?

A: No, only the four participants of each team will be allowed to work on case material. Your student team may not consult with non-team members during preparation of the case analysis or on the Day of Competition. This rule applies to any non-team member i.e. staff, ambassadors, other students/faculty. Only the four participants of each team will be allowed to work on case material. Additionally, faculty advisors will not be allowed to mediate disputes between members of their team during the competition. Your role during the preparation and presentation days will be quite limited.

Q: What am I allowed to do while the competition takes place?

A: You are welcome to observe all four preliminary round presentations in your team's presentation room, but you may not change rooms during the preliminaries. You will also be permitted to observe all four final round presentations.

Q: Will I receive a copy of the case?

A: You will receive a copy of the case during the Faculty Advisors' Luncheon. If you do not attend the Faculty Advisors' Luncheon, you can pick up a copy of the case in the Command Center located in the hotel following the luncheon.

Q: What can I do to help my students prepare for the competition?

A: To prepare for the competition teams may want to practice analyzing past GBCC cases or other business cases such as Harvard Business School Cases.

Q: May I video tape my team's presentation?

A: All presentations will be professionally videotaped and distributed to all teams after the competition. No additional video or audio recording of presentations will be permitted.

Q: What expenses are covered by GBCC?

A: Food: The GBCC will cover a majority of the meals throughout the week. For formally planned GBCC activities where food is provided, faculty advisors will not be expected to pay. Please see the Event Schedule for a list of formally planned GBCC activities. Please note that many meals are only available on sites where special events are being held. Should you choose not to participate in the events, GBCC will not be able to cover nor arrange your meals. Transportation: (1) Airport pick-up services, available if you arrive on April 12 only, and (2) transportation between GBCC event locations.

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Q: What expenses are not covered by GBCC?

A: The following expenses are not covered by GBCC:

- Faculty advisors are responsible for arranging their own accommodations, including reservations and payment.
- Additional food and beverage: If you decide not to participate in some GBCC events where meals will be served, you will not be reimbursed, nor will GBCC be able to arrange your meals.
- Any transportation expenses where you are not with the GBCC group.
- All fees related to non-GBCC activities and personal items or expenses.
- Second Advisor: If your school has more than one faculty advisor accompanying the team, the expenses for the second faculty advisor will not be covered by GBCC. Please contact your Faculty Relations Manager for more information.
- Transportation to the airport: the hotel can help you arrange for Shuttle Express service. We recommend that you arrange the shuttle service on the day you arrive in Seattle.

Q: What are some activities that I need to attend?

A: The following lists which events are required versus recommended:

- Welcome Breakfast and Orientation (required)
- Competition Orientation on Wednesday (required)
- Faculty Advisors' Luncheon (recommended) This is a chance for faculty advisors and Foster School faculty to interact and share insights on business school programs around the world. Many UW faculty are looking forward to welcoming you to our school.
- Boeing Plant Tour (recommended) This is a tour to the Boeing aircraft assembly plant in Everett (about 20 miles north of Seattle). At the Everett facility, the Boeing 747, 767, 777, and 787 are assembled in the largest building by volume in the world (472,000,000 cubic feet). You will have the opportunity to walk through the plant and see actual planes being built during the one and half hour tour. For more information on the Boeing plant, please visit the tour center website.

All other events are optional, but you are welcome to attend any or all that you wish.

Q: May I participate in activities for students?

A: Yes, you are invited to all events during the week of GBCC. The only exception is the case preparation! Please check the Event Schedule for more information.

Q: May I do activities on my own?

Yes, you are welcome to arrange your own activities through out the week. We have prepared a list of tourist attractions, other UW events, and other activities happening in the area at the bottom of this page. Please feel free to explore Seattle and University of Washington while you are here. If you need help planning, or if you would like to find specific information, please feel free to contact your Faculty Relations Manager, and we will do our best on assisting you.

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Q: How does a university receive an invitation to participate?

A: The University of Washington Foster School challenges selected schools from across the globe to compete in the annual undergraduate Global Business Case Competition. Invitations are sent out in the summer. Contact us for more information. See Archives for schools who have participated in the past.

Q: What is the agenda for the week?

A: The week's schedule has a variety of competition-related and social events.

Q: How many team members are allowed per team?

A: We allow four undergraduates to participate in the competition. No alternates are allowed.

Q: What is the length and nature of the case that will be analyzed?

A: We recommend that you examine the previous years' cases. This year's case will approximate the length of previously used cases. The issues, of course, will be different.

Q: How are the cases distributed?

A: The competition begins when teams receive their cases on Thursday morning. Distribution will be staggered in exactly the same way as the preliminary presentations, to allow exactly 48 hours for each team to analyze and prepare their PowerPoint presentations.

Q: What software is used during the competition?

A: The presentation computers will be installed with Microsoft Office 2007, and PowerPoint is required during presentations.

Q: How many advisors are there for each team? What is their function?

A: We permit one advisor per team. These advisors are invited to participate in many of the activities held throughout the week, including the corporate tour. The advisors are not allowed to assist in the case analysis. They may be available during the 48-hour analysis period only to help with non-case-related issues, such as bringing up food and water.